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AH BLICK MEDIA KIT

Yiddish Weekly Family Magazine

GO AHEAD.

JUDGE IT BY ITS COVER

3 SUPPLEMENTS WEEKLY

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THE WEEKLY MEGA AH BLICK PACKAGE
Content for all Bookworks

Compilation of fun, education, and excitement all in one. Including: exciting games, fascinating comics, interesting stories, raffles, and so much more

Informative articles, Entertaining columns of history, and other interesting content.

Exclusive pictures of Rabbis, Rabbinical events, News, and interesting happenings from all over the world.

Advertisers:

YOU NEED YOUR BUSINESS ADVERTISED ON OUR PAGE

FROM COVER TO COVER:

No cutting corners around here

Ah Blick is the epitome of a good, solid, Yiddish publication. We pride ourselves in being the biggest, and fastest growing in the industry. Our quality content, professional design, and extraordinary standards make us reach wide audiences.

No fine print around here

Our wide audience range calls for extra cultural sensitivity, and the highest ethical standards imagined. Over the many years of operating, we have gained our readers' trust tremendously, which led us to be the publication that makes it through their doorstep.

Our readers know our values and count on that, as they welcome Ah Blick into their homes.

We know every trick in the book

As the fastest-growing publication catering to a broad target audience consisting of men, women, and children of all ages, we know just how to reach them all.

We pride ourselves on our Mega Weekly Package that is designed to entertain the entire family, and our famously known mega Yom Tov editions that reach close to all Yiddish-speaking homes globally.

With the right content coupled with just the right tactics, we make them come back. Week after week after week.

THESE NUMBERS SPEAK MORE THAN A THOUSAND WORDS

Ah Blick sells
18,000
copies a week

Ah Blick reaches
60,000+
households a week

Ah Blick is currently in their
12th
year of operating

Minimum **110**
advertisers choose to advertise in Ah Blick every month

100%
of advertisers return after obvious business increase

180+
amount of content-rich pages in mega Ah Blick weekly package

REASONS WHY YOU SHOULD ADVERTISE IN AH BLICK

The Mega Ah Blick Package reaches weekly a wide and broad audience, ultimately making your advertisement reach thousands of potential clients/customers

It's Ah Blick we're talking about. That in itself should count as a few reasons.

STEP BY STEP, PAGE BY PAGE

EXCLUSIVELY FOR YOU

Following your initial call to Ah Blick, you will be suggested a customized advertising package to reach your exact advertising and budget needs, by our patient and professional team.

STRATEGY, STRATEGY, STRATEGY

Need we say more? We like to believe we know what we're doing. Our clients attest to that. Ad placement and timing are expertly handled to ensure maximum recognition.

DO IT YOURSELF, OR LEAVE IT TO US

Have the option of giving us your ready ad or have one of our professional designers do the work for you. It's that simple

HEAR IT FROM THEM. THEY'RE AN OPEN BOOK

"After advertising my business in Ah Blick, I saw immediate results! Business has really picked up since then."

"Advertising my company in Ah Blick was one of the smartest business moves I ever made."

"Ah Blick reaches a huge audience and expands clientele. The number of new clients I have gotten when I placed an ad, was unbelievable. I am so grateful."

"Ah Blick cares more than just for your advertisement. They want to see you succeed. They want you to be seen."

"Every time we advertise in Ah Blick, the results are so outstanding. If you haven't yet advertised with them, this is your sign to do so. It is one decision you'll never regret."

AD SIZING AND PRICING

FULL PAGE
W 8.25″
H 10.75″
PLEASE ADD 0.25″ FOR BLEED AREA
$1,200

BACK PAGE
W 8.25″
H 10.75″
PLEASE ADD 0.25″ FOR BLEED AREA
$1,800

JUNIOR ⅔
W 5"
H 10.3"
$950

HALF PAGE
VERTICAL
W 3.75″
H 10.3"
$700

HALF PAGE
HORIZONTAL
W 7.75"
H 5"
$700

⅓ VERTICAL
W 2.5"
H 10.3"
$500

⅓ HORIZONTAL
W 7.75"
H 3.25"
$500

¼
W 3.75"
H 5"
$375

BANNER
W 7.75"
H 2"
$350

SPREAD
W 16.5″
H 10.75″
PLEASE ADD 0.25″ FOR BLEED AREA
$2,400

INSERT
$4,000
Printing not included